



# Insider

1601 West Main Street ▪ Mesa, Arizona 85201 ▪ 480.461.4000 ▪ www.evit.com

Issue 6

Volume XII

February 2012

### Upcoming Events:

- Feb. 2: 5th Season Dinner
- Feb. 13: Board Meeting
- Feb. 16: East Campus Open House
- Feb. 20: President's Day (Holiday-School closed)
- Feb. 27: Cosmetology Application Packets Due



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## EVIT Radio celebrates anniversary with new sponsor

On Jan. 28, EVIT's student-run radio station celebrated two major milestones: the naming of Thorobred Chevrolet as exclusive sponsor of 90.7 FM The Goldmine studios and the radio station's first anniversary.

For 12 years, Thorobred Chevrolet (Chandler, AZ) has been a great partner to EVIT from donating a car or truck for the annual perfect attendance contest to serving on the Automotive Technologies advisory council.

"It is an honor to bring Thorobred Chevrolet's commitment to the EVIT radio station, students and community to a new level. We have hired several EVIT students to work at our dealership and value the more than 35 high-quality, career training programs" said Steve Marley, service director.

The Thorobred Chevrolet Studios of The Goldmine will give students a wide range of employable skills, including experience with on-air broadcasting, studio producing, sound engineering, and sales and marketing.

"This major financial commitment from Thorobred Chevrolet confirms The Goldmine as not only a training ground for the next crop of media superstars and industry professionals, but establishes EVIT radio as a legitimate platform for businesses across the valley to increase brand awareness, customer traffic and build community goodwill" added Bruce Kelly, operations manager.



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## Radio station anniversary

(continued from page 1)

Just one year ago, 90.7 FM The Goldmine went live on the radio after being granted approval by the Federal Communications Commission (FCC). The commercial-free hit music station can be heard across the East Valley, including Mesa, Chandler, Gilbert, south Tempe, Queen Creek and Apache Junction, and features contemporary hit music. The Goldmine also streams live on the internet at <http://goldmineradio.com>.

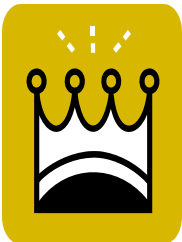


“Working for a 'real' radio station has opened many doors for our current and former students including landing positions with area sports teams, performing arts centers, audio-visual companies and local radio stations” said instructor Steve Grosz. “It is our goal to provide students a well-rounded education and marketable skills that are sought after in today’s competitive job market.”

The EVIT radio broadcasting program is a two-year program, typically attended by high school juniors and seniors. Two sessions of summer school will also be offered this year. Students are trained in broadcasting and audio-related fields while developing valuable marketing skills that can be applied in public relations, advertising and mass media. To register, or for more information, call 480-461-4000.

## Showing Caring & Compassion

### Mister & Miss EVIT crowned at EVIT Expo



Congratulations to the following students who were crowned Mister and Miss EVIT at EVIT Expo on Saturday, Jan. 28:

**Cortnie Martens**, Miss EVIT AM, a junior at Fountain Hills HS and a **Cosmetology** student  
**Corey Burnes**, Mister EVIT AM, a senior at Corona Del Sol HS and a **Firefighting** student  
**Breanna Hornbeck**, Miss EVIT PM, a senior at Apache Junction HS and a **Cosmetology** student  
**Tyler Vegh**, Mister EVIT PM, a senior at Desert Ridge HS and a **Radio Broadcasting** student

And the real winner is...the Mesa United Way! Nearly \$3,000 was raised leading up to and at EVIT Expo 2012. Mister and Miss EVIT candidates helped collect \$2,034, the Cosmetology program donated \$652 and \$282 was raised from the cake walk and cookbook sales.



### Walk-a-thon to benefit Juvenile Diabetes on March 5 & 6

HOSA is ramping up with its annual service project which is a walk-a-thon for Juvenile Diabetes. It will be at the main campus on March 5 and at the east campus on March 6 during both AM and PM sessions. Last year, EVIT students raised the most money in the nation—more than \$12,500—at the walk-a-thon.

To prepare for spring HOSA competitions, on-line testing and mini-competitions will help determine which students will attend the spring conference held in Tucson in April. The goal is to take more than 60 students and advisors to the state competition this year!

# Program Highlights

## Cosmetology program donates 1,000 haircuts to foster children



The EVIT Cosmetology program donated gift certificates for 1,000 haircuts to Helen's Hope Chest, a local non-profit in Mesa dedicated to helping foster children with their basic needs such as clothing, school supplies, books and toys. The vouchers were distributed over the holidays with help from the Mesa United Way.

More than fifty vouchers have already been redeemed but they do not have an expiration date so clients are able to make an appointment at any time during the school year.

EVIT Cosmetology operates a public clinic where it offers discounted services by students, under the direct supervision of Licensed Cosmetology instructors, including skin care, hair coloring, hair treatments, nail care, makeup and styling. Appointments can be scheduled by calling 480-461-4033.

## Early Childhood visits child crisis center

The Early Childhood Education (ECE) program visited the Child Crisis Emergency Shelter for Abused, Abandoned and Neglected children in January. Service projects are planned for providing the center with diapers, infant toiletries, new car seats and a variety of craft, drawing and painting supplies.

ECE students are also planning service projects for Invisible Children, Teens for Jeans, and Remember Alex Brown for Teen Driving Safety.



## Students take to the skies with Phoenix Helicopter



Video Production students participated in a helicopter ride along in January thanks to Phoenix Helicopter Services. Students flew from Falcon Field in Mesa to the East Campus to take pictures of the new facilities.

Zack Layton and Mariah Soer, along with instructor Joby Thompson, took a 45-minute ride in a Robinson R44 Helicopter. They traveled to Fountain Hills to get footage of another helicopter then flew to the EVIT East Campus to complete three orbits around the campus for photos and video.

Video Production student Garrett Merrill also finished the campus wide EVIT promo video this month. Garret and other video production students put in more than 25 hours of shooting and editing to make the final cut. You can watch the video at <http://youtu.be/4FtCWzQzyHw>. Thanks to everyone who helped make this video a success!

# EVIT is Makin' Headlines

A variety of EVIT events, programs, and students were featured in the media this past month. Here are some of the highlights:

[Cosmetology program donates 1000 haircuts to foster children](#)

San Tan Valley Today—Jan 12, 2012

[Students donate haircuts to foster children](#)

East Valley Tribune—Jan. 13, 2012

[EVIT invites community to 2012 open house 'expo'](#)

Tempe in Motion—Jan. 18, 2012

(P) EVIT gears courses to specific occupations

Arizona Republic—Jan. 18, 2012

[EVIT invites community to 2012 open house 'expo'](#)

East Valley Tribune—Jan. 18, 2012

[Career opportunities for high school teens](#)

Raising Arizona Kids—Jan. 19, 2012

[EVIT's 5th Season restaurant offers 3-course, \\$40 prix-fixe menu Feb. 2](#)

Mouth by Southwest (Food Blog)—Jan. 20, 2012

(P) Annual EVIT Expo touts dreams come true

Arizona Republic—Jan. 20, 2012

(P) EVIT Expo is Sat., Jan. 28

Apache Junction/Gold Canyon News—Jan. 23, 2012

(P) EVIT collecting electronics

Arizona Republic—Jan. 25 2012

[Community leaders take stage for arts fundraiser](#)

East Valley Tribune—Jan. 27, 2012

(P) EVIT grad aims to make mark on fashion world

Arizona Republic—Jan. 27, 2012



**Note:**

*Items listed with a (P) are only available in print but can be found on the EVIT News bulletin board in Building #1 near the lunchroom.*

# Program Spotlight: HVAC

NEW

## EVIT to offer high school HVAC program for 12/13 school year

Submitted by Janice Parker, Partnership Development

There is high demand for individuals trained in heating, ventilation and air-conditioning (HVAC), especially here in Arizona's hot desert climate. HVAC companies around the valley and state are looking to hire skilled employees in a variety of entry-level positions including service technicians and sales representatives.

In early January, EVIT gathered CEO's and upper management from the HVAC industry representing various medium to large companies. The goal of the meeting was gather input as to whether a HVAC training program for high school juniors and seniors would benefit the industry. The response was a unanimous — YES! They all recognized a need a well-trained workforce today and in the future and there are currently no programs for this age group available.

Of the 32 companies attending, 24 have signed on to be a part of the HVAC Advisory Council. They will play a critical role in helping get this program designed and launched by August 2012 including assisting with development of curriculum and the selection of a qualified instructor.

The following companies and organizations will be represented on the HVAC Advisory Council:

- Emerson Climate Technology
- TD Industries
- IMCOR Interstate Mechanical
- RSD Wholesale
- Mason Mechanical
- Ferrin's Air Force Cooling & Heating
- Green Mechanical Council
- Trane
- Midstate Mechanical
- Donley Services Center
- Sigler Wholesale
- Sundt Construction
- Ocean Air Cooling & Heating
- 360 Training
- Carrier
- Chas Roberts
- AZ Sheet Metal JATC
- AZ Builders Alliance
- Okland Construction
- Climatec Controls
- Crawford Mechanical

EVIT depends heavily upon partnerships with industry and business within the community to deliver quality, up-to-date training and resources for the hands-on training. For this reason, each program at EVIT has an industry-represented advisory council to ensure the best training opportunities for students.

If you would like more information about this program or wish to join the project, please contact, Janice Parker, Partnership Development for EVIT at 480-461-4111 or [jparker@evit.com](mailto:jparker@evit.com).



# Counselor's Corner

A variety of college scholarship opportunities are available for high school students. For a complete list and additional information on how to apply, please contact David Pullman, EVIT Counselor, at 480-461-4108.

<b>T.W. Lewis Foundation Scholarship</b>	
Amount	Up to \$20,000 (\$5000 per year)
Basic Qualifications	Graduating High School Seniors, Attending College Full-Time in Fall 2012, 3.0 GPA
Due Date	February 10, 2012
EVIT Contact	David Pullman 480-461-4158
More Information	T.W. Lewis Foundation <a href="http://www.twlewis.com/foundation">www.twlewis.com/foundation</a> <a href="mailto:twlfoundation@twlewis.com">twlfoundation@twlewis.com</a>

<b>Dorrance Scholarship</b>	
Amount	Up to \$65,000 (depending on cost to attend and FASFA received)
Basic Qualifications	Graduating High School Seniors, First Generation to Attend College, minimum 3.0 GPA, accepted by one of Arizona's three state universities
Due Date	February 22, 2012
EVIT Contact	David Pullman 480-461-4158
More Information	Arizona Community Foundation 602-381-1400 or 800-222-8221 <a href="http://www.DorranceScholarship.org">www.DorranceScholarship.org</a>

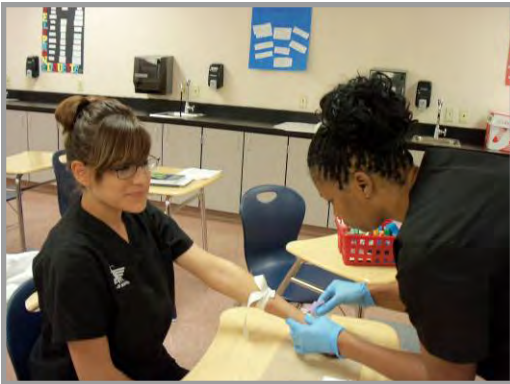
# School of Adult Education

The EVIT School of Adult Education offers a variety of programs taught by dedicated instructors. Classes are available during the day and in the evenings with most adult-only classes running from 4:30 to 8:30 p.m. or 5 to 9 p.m. A few of the courses offered include Health Information Management, Surgical Technology, Cosmetology, Phlebotomy, Welding, Auto Collision and Upholstery. To learn more about programs for adult learners, visit [www.evit.com/adulted](http://www.evit.com/adulted) or call 480-461-4028.

Auto Collision Repair



Cosmetology



Phlebotomy



Health Information Mgmt.



Surgical Technology



Upholstery



Welding



# Photo Gallery

## Got something to share?

Send it to [Tiffani Nichols](#) with a brief caption/description or call prior to your event to schedule someone to take pictures!



Diesel/Heavy Equipment students work on the EVIT bus and other large trucks and pieces of equipment.



EMT students practice their skills including performing CPR, splinting and loading the gurney.



Being perfect can drive you places! Students got an up-close look at the Chevy Cruze during the Perfect Attendance assembly on Jan. 12, and the EVIT Perfect Attendance car, a 2001 Chevy Camaro, was unveiled during EVIT Expo.

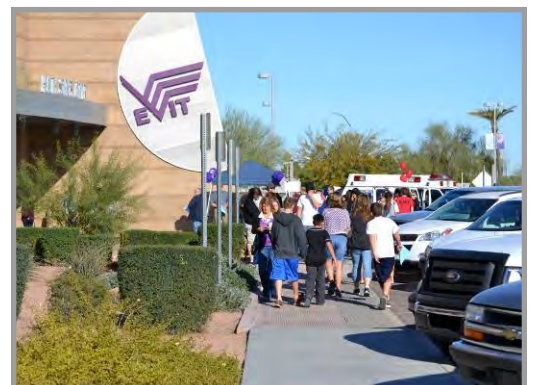
*More photos on Page 9!*



## EVIT Expo 2012—Saturday, Jan. 28



For additional pictures from EVIT Expo, check out the EVIT News Facebook page at [www.Facebook.com/EVITNews](http://www.Facebook.com/EVITNews).



**Got something to share?**  
Send it to [Tiffani Nichols](mailto:Tiffani.Nichols) with a brief caption/description or call prior to your event to schedule someone to take pictures!

# General Announcements

## Happy Birthday!

February Birthdays			
3	Rich Pikosz	17	Tricia Guerrero
3	John Royere	22	Pete Acosta
14	David Haro	24	Ricardo Garcia-Fonseca



### Trip Reduction Program

In a partnership with Valley Metro, the EVIT Trip Reduction Program is designed to reduce single occupant vehicle (SOV) trips to the work site.

If you carpool, vanpool, walk, bike or ride the bus to school you are considered an Alternate Mode User (AMU), and you can register to win quarterly prizes valued at \$25.

For more information, or to sign up as an alternative mode user, contact Liz Bortkun at 480-461-4160 or e-mail [lbortkun@evit.com](mailto:lbortkun@evit.com).

You can find more information about carpooling at [www.sharetheride.com](http://www.sharetheride.com) or bus route information at [www.valleymetro.com](http://www.valleymetro.com).



### Mystery Chef Dinner

Come dine with top chefs from around the valley at EVIT's annual Mystery Chef Dinner at 6 p.m. on March 8 to raise money for student scholarships.

The theme for this year's event, a "Farmer's Market," will be incorporated into each of the menu items. More than 12 chefs are confirmed to participate in this year's event. Each chef donates their time and food to students for the event. The "mystery" is that you do not know which chef will be cooking for your table.

Tickets are \$65 (100% tax-deductible) and must be purchased in advance as seating is limited. To reserve your spot, call 480-461-4139 or e-mail [culinary@evit.com](mailto:culinary@evit.com).